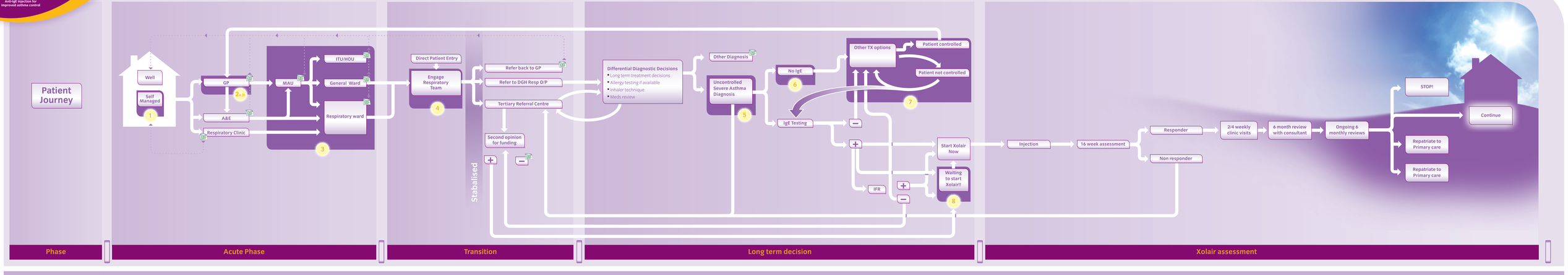
Xolair
omalizumab
Anti-IgE injection for improved asthma control

Patient Journey



MOTs

1 **At Home on Edge**
Patients limiting themselves and/or self-managing to avoid exacerbation

2a,b **Back at the GP (Again!)**
A. Patients in Primary Care not being ID'd for referral
B. Patients who ID's as High Risk not being referred

3 **Revolving Doors**
Patients revolving between A & E/ GP / ITU without Respiratory Referral / Lack of F/U

4 **The Lottery**
Variable quality of Review at Acute Exacerbation

5 **IgE or No IgE**
When Severe Asthma diagnosed IgE test not always carried out - don't believe in Xolair

6 **Back of the Queue**
Other treatment options considered before Xolair – either don't believe in Xolair or believe in OCS before Xolair

7 **Still spinning**
Going round in circles between treatments

8 **HELP! Get me out of here!**
Funding approved but BLOCKED in the system!